Abstract

An electronics component assembly is provided. The assembly includes a tire along with a mounting member that may include means for securing an antenna incorporated in the tire. At least a first antenna wire is present and is incorporated in the tire and connected to the mounting member. Additionally, an integrated circuit is carried by the mounting member and is in communication with the first antenna wire. Additional embodiments are provided in which the mounting member may instead have a first retaining connection that is at least partially curved in shape.